



**USAID**  
FROM THE AMERICAN PEOPLE

50TH ANNIVERSARY MARK **USAGE GUIDELINES**

USAID **50** ANNIVERSARY

- The 50th anniversary mark is available in 2 versions—solid blue and reversed out of a blue field. There are 3 file formats for each.
- The .eps version is to be used for high quality printing and enlargement.
- The .jpg and .png can be used for Word and PowerPoint



USAID\_50thAnn\_Blue.eps  
USAID\_50thAnn\_Blue.jpg  
USAID\_50thAnn\_Blue.png



USAID\_50thAnn\_ReversBlueBack.eps  
USAID\_50thAnn\_ReversBlueBack.jpg  
USAID\_50thAnn\_ReversBlueBack.png



## 50TH ANNIVERSARY MARK USAGE

Color:



- **PANTONE (PMS):** 280
- **4-COLOR PROCESS:** 100-C 72-M 0-Y 18-K
- **RGB:** 0R 42G 108B

The below example illustrates the alignment and sizing of the anniversary mark in relationship to the USAID logo. See the following pages for lay-out examples using the anniversary mark.



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The top of the "5" should align with the top of "USAID"



USAID 50 ANNIVERSARY



The baseline of " USAID ANNIVERSARY"  
Should align with the baseline of the  
"USAID" in the logo.



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USAID **50** ANNIVERSARY

# BIODIVERSITY CONSERVATION AND FORESTRY PROGRAMS

## Annual Report



OCTOBER 2009



## 50TH ANNIVERSARY MARK USAGE



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